## **Harley-Davidson Motor Company**

# **Total Lobbying Effort**

#### **Total Lobbying Expenditures**

| 2009           | 2009            | 2010           | 2010            | Total       |
|----------------|-----------------|----------------|-----------------|-------------|
| January - June | July - December | January - June | July - December |             |
| \$13,182.10    | \$786.43        | \$3,974.27     |                 | \$17,942.80 |

#### **Total Hours Communicating**

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 141.50                 | 7.70                    | 45.70                  |                         | 194.90 |

#### **Total Hours Other**

| 2009           | 2009            | 2010           | 2010            | Total |
|----------------|-----------------|----------------|-----------------|-------|
| January - June | July - December | January - June | July - December |       |
| 3.50           | 7.70            | 9.00           |                 | 20.20 |

# **Hours Lobbied on Each Matter**

## **Lobbying Effort On Legislative Bills And Resolutions**

#### **Assembly Bill 596**

Relating to: designating the Harley-Davidson as the Wisconsin state motorcycle.

| 2009           | 2009            | 2010           | 2010            | Total       |
|----------------|-----------------|----------------|-----------------|-------------|
| January - June | July - December | January - June | July - December |             |
|                | 2.00 (10%)      |                |                 | 2.00 (< 1%) |

#### Senate Bill 456

Relating to: special distinguishing registration plates supporting motorcycle safety and making appropriations.

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
|                        |                         | 33.00 (60%)            |                         | 33.00 (15%) |

#### Assembly Bill 666

Relating to: special distinguishing registration plates supporting motorcycle safety and making appropriations.

| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
|                        |                         | 22.00 (40%)            |                         | 22.00 (10%) |

### **Lobbying Effort On Budget Bill Subjects**

### General Fund Taxes

| General Fund Taxes     |                         |                        |                         |           |  |  |
|------------------------|-------------------------|------------------------|-------------------------|-----------|--|--|
| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total     |  |  |
| 3.00 (2%)              |                         |                        |                         | 3.00 (1%) |  |  |

# Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Changes in corporate taxation issue, and any legislation that would change the current structure of corporate taxation.

| 2009           | 2009            | 2010           | 2010            | Total     |
|----------------|-----------------|----------------|-----------------|-----------|
| January - June | July - December | January - June | July - December |           |
| 2.90 (2%)      |                 |                |                 | 2.90 (1%) |

### **Combined Reporting**

| •                      |                         |                        |                         |              |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total        |
| 130.50 (90%)           |                         |                        |                         | 130.50 (61%) |

#### License Plate Issues

| Elocitoo i lato loot   |                         |                        |                         |             |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 2009<br>January - June | 2009<br>July - December | 2010<br>January - June | 2010<br>July - December | Total       |
| 8.70 (6%)              | 13.86 (90%)             |                        |                         | 22.56 (10%) |